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الهيئة المركزية للوقاية من الرشوة  
Instance Centrale de Prévention de la Corruption



الإتحاد العام لمقاولات المغرب  
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Confédération Générale des Entreprises du Maroc

Regional Workshop  
**Integrity in the Interface between  
the Public and the Private Sectors in the Arab Countries**

Casablanca, Kingdom of Morocco  
24-25 September 2013

**Draft Programme**

## OVERVIEW

The Kingdom of Morocco is hosting a regional workshop entitled "Integrity in the Interface between the Public and Private Sectors in the Arab Countries" in Casablanca on 24-25 September 2013. This workshop is organized by UNDP's Regional Project on Anti-Corruption and Integrity in the Arab Countries (UNDP-ACIAC) in partnership with the Central Authority for Corruption Prevention and in collaboration with the General Confederation of Moroccan Enterprises and the Ministry of General Affairs and Governance. The workshop is part of a series of regional activities organized to strengthen the integrity of the private sector in the Arab region, including national workshops, specialized research studies and two regional workshops; the first held in [Tunis on 7-8 June 2012](#) and the second in [Kuwait on 18-19 December 2012](#). The third regional workshop aims to enable participants to discuss in depth major integrity challenges in the interface between the public and private sectors, with a focus on the areas of customs and public procurement. It will also allow for an exchange of experiences and expertise on measures and initiatives that can reduce related corruption risks. The workshop also provides a common platform to review progress achieved in strengthening the private sector integrity in various Arab countries during the past year. More than 150 participants from 18 Arab countries are attending the workshop, including senior representatives and distinguished experts from the public and private sectors as well as representatives of civil society and of regional and international organizations.

## AGENDA

**Tuesday 24 September 2013**

**10.00 – 11.00**

### **Opening session**

***Objective:** Present the workshop context and expected results and underlining the importance of supporting efforts to aimed at strengthening integrity in the interface between the public and private sectors in the Arab region.*

- **Welcome Statement**

Mr. Abdesselam ABOUDRAR, Chairman of the Central Authority for Corruption Prevention, Kingdom of Morocco

- **Official Statements**

Mr. Salaheddine KADMIRI, General Vice-President of the General Confederation of Moroccan Enterprises

Ms. Ayshanie LABE, Deputy Resident Representative, UNDP Morocco

- **Official Opening Statement**

H.E. M. Mohamed Najib BOULIF, Minister Delegate at the Prime Minister's Office in charge of General Affairs and Governance, Kingdom of Morocco

**11.00 – 11.30**

**Break**

11.30 – 13.00

### First Session

#### From Kuwait to Casablanca: progress achieved on strengthening private sector integrity

*Objective: Allow participants to share updates on key developments regarding the efforts of stakeholders in promoting the integrity of the private sector, and identify best practices and lessons learned from related initiatives, focusing on efforts exerted since the second regional workshop, which was held in Kuwait in December 2012.*

- **Chair**

Dr. Azmi SHUAIBI, Ant-Corruption Commissioner, AMAN Coalition for integrity and accountability, Transparency International's chapter in the state Palestine

- **Experts**

Mr. Arkan EL SEBLANI, Manager of UNDP's Regional Project on Anti-Corruption and Integrity in the Arab Countries (UNDP-ACIAC)

Ms. Nicola EHLERMANN-CACHE, Deputy-Head, MENA-OECD Investment Programme

- **Statements of Official Delegations**

Key achievements and challenges in strengthening integrity in the interface between the public and private sectors at the national level (kindly register your statement in advance with the organizers)

- **General Discussion**

Including questions addressed to the speakers and commentaries.

13.00 – 14.00

### Lunch

14.00 – 16.00

### Second Session

#### Mechanisms to promote integrity in the interface between the private and public sectors

*Objective: Allow participants to share their experiences and expertise on key mechanisms that could address the challenges facing integrity in the interface between the public and private sectors in the context of the Arab region, including the conflicts of interest, promoting and protecting whistleblowers, enhancing transparency, developing codes of conduct and collective action and others mechanisms, in line with international standards and in light of good practices and lessons learned from comparative experience.*

- **Chair**

Mr. Zakaria FAHIM, President of the Ethics and Good Governance Committee, General Confederation of Moroccan Enterprises

- **Experts**

Ms. Barbara FREDERICKS, Acting General Counsel, US Department of Commerce

Mr. François VINCKE, Vice-Chair of the International Chamber of Commerce's Commission on corporate governance and anti-corruption

Mr. Edward GACASUNA, Senior researcher and project coordinator, Makati Business Club, Republic of the Philippines

Ms. Maali QASEM KHADER, CEO of Schema and Director General of the Jordanian Institute of Directors

- **General Discussion**

*Including questions addressed to the speakers and commentaries as well as interactive discussions on (a) the extent to which similar mechanisms are available in the Arab region, and (b) good practices and lessons learned from participants in developing and implementing similar mechanisms in their countries, and (c) the main challenges that facing the success of these mechanisms in the Arab countries and means to overcome them.*

16.00 – 16.15

Break

16.15 – 17.45

Third Session

**Activating the role of governments and small and medium enterprises in promoting private sector integrity**

**Objective:** *Enable participants to develop proposals to activate the role of governments in strengthening private sector integrity and the role played by small and medium enterprises (SMEs) in this regard, given their importance in this field in the Arab region, and this based on the findings of research papers developed for this purpose; also allowing for the enrichment of the content of these papers in view of their finalization.*

**Parallel Workshop A: the role of government**

- **Lead Speaker**

Mr. Sven BIERMANN, Director of Anti-Corruption Projects, Humboldt-Viadrina School of Governance

- **Commentators**

Dr. Abed KHARABSHEH, Board member, Jordanian Anti-Corruption Commission

Mr. Michel HUSSER, Manager of the

**Parallel Workshop B: the role of Small and Medium Enterprises**

- **Lead Speaker**

Ms. Rania UWAYDAH MARDINI, Expert accountant and Instructor at the Olayan School of Business, American University of Beirut

- **Commentators**

Ms. Bouchra GHIATI, Vice-President of the Ethics and Good Governance Committee, General Confederation of Moroccan Enterprises

Dr. Juanita OLAYA, Senior Advisor, UNDP-

Compliance Department, ADIT

ACIAC

- **General Discussion**

- **General Discussion**

19.30

Social Dinner

## Wednesday 25 September 2013

09.00 – 11.30

**Fourth Session**

**Key areas of corruption vulnerabilities in the interface between the public and private sectors: risks and remedies**

***Objective:** allow participants to discuss specific corruption vulnerabilities and mechanisms to address particularly in the areas of customs and public procurement in order to identify possible actions that can be implemented by governments, the private sector and civil society to strengthen integrity in these two areas.*

### **Parallel workshop C: Customs**

- **Speakers:**

Ms. Patricia REVESZ, Integrity Development Advisor, Capacity Building Directorate, World Customs Organization

Mr. Raji HATTAR, Chief Sustainability & Compliance Officer, ARAMEX

Mr. Rachid SAROUKH, Department of Customs and Indirect Taxes in the Ministry of Finance, Kingdom of Morocco

- **Discussion**

### **Parallel workshop D: Procurement**

- **Expert Panel:**

Ms. Shannon BULLOCK, Programme Officer, Legal Incentives and Public Procurement, UNODC

Dr. Stuart GILMAN, Senior Partner, Global Integrity Group

Mr. Samir OUFRIID, Regional Compliance Officer in the Kingdom of Morocco, SIEMENS

- **Discussion**

11.30 – 12.00

Break

12.00 – 13.00

**Closing Session**

***Objective:** Present the findings of the regional workshop and allow participants to contribute to the development of possible actions to implement these conclusions.*

- **Conclusions of the Workshop**

Mr. Moulay El Hassan ALAOUI SLIMANI, Chief of Staff, Central Authority for Corruption

Prevention, Kingdom of Morocco

Mr. Arkan EL SEBLANI, Manager of UNDP's Regional Project on Anti-Corruption and Integrity in the Arab Countries (UNDP-ACIAC)

- **Closing statement**

Mr. Abdesselam ABOUDRAR, Chairman of the Central Authority for corruption Prevention, Kingdom of Morocco

**13.00**

**Lunch**

**Side sessions (upon invitation only)**

**09.00 – 17.30 First side session:**

Anti-corruption in business transactions for owners, managers and compliance officers of SMEs

**14.00 – 17.30 Second side session:**

Roundtable for the Arab Anti-Corruption and Integrity Network's Non-Governmental Group

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