Under the Patronage of the Prime Minister of the State of Kuwait
His Highness Sheikh Jaber Al-Mubarak Al-Hamad Al-Sabah

Regional Workshop
Building Capacities and Promoting Collective Action to Strengthen Private Sector Integrity

Kuwait City, State of Kuwait, 18-19 December 2012

Programme

In cooperation with:
OVERVIEW

Senior government officials and representatives from businesses and civil society organizations from across the Arab region are expected to come together with leading experts and representatives of various regional and international organizations to explore the progress achieved on private sector integrity in Arab countries and pave the way for further action in 2013 and beyond. This activity builds on the first Regional workshop on "Enhancing Transparency in the Private Sector and the Role of Different Stakeholders in Arab Countries",1 which was held in Tunis (Tunisia) 7-8 June 2012, and a series of local roundtables organized in the region over the past few months. It will be held on 18-19 December in Kuwait City (State of Kuwait) under the high patronage of His Excellency the Prime Minister of the State of Kuwait, Sheikh Jaber Al-Mubarak Al-Hamad Al-Sabah, and in the framework of the 2012-2013 Action Plan of the non-governmental group of the Arab Anti-Corruption and Integrity Network (ACINET). The regional workshop is jointly organized by UNDP's regional project on "Anti-Corruption and Integrity in the Arab Countries" (UNDP-ACIAC) and the Kuwait Transparency Society, in cooperation with the MENA-OECD Investment Programme and the Siemens Integrity Initiative. Participants are expected to develop specific recommendations that will empower companies, governments, and civil society to further strengthen private sector integrity with a view to levelling the playing field for business and furthering stability and prosperity in the region. UNDP-ACIAC, together with a number of partner organizations, including the MENA-OECD Investment Programme, are expected to support the workshop's results through a number of cross cutting and country specific actions to be implemented in 2013 and 2014.

AGENDA

Tuesday, 18 December 2012

08.00 – 09.00 Registration

09.00 – 10.00 Opening session

Objective: frame the concept of the regional workshop including its background and expected results; and highlight the relevance of private sector integrity to development, stability, and reform in the region, and the importance of related efforts for Kuwait and the other participating countries.

1See Annex below. The agenda and final report of this workshop are available on the following link: http://www.pogar.org/resources/ac/details.aspx?aid=333
Presided by His Excellency Mr. Anas Khalid AL-SALEH, Minister of Commerce and Industry, Representing His Highness Prime Minister of the State of Kuwait

- **Official statements**
  - Mr. Mubarak AL ADWANI, Assistant Resident Representative, UNDP Kuwait
  - Dr. Salah AL GHAZALI, Chairman, Kuwait Transparency Society

- **Presentation of the agenda and the expected results**
  - Mr. Arkan EL SEBLANI, Manager, Regional Project on Anti-Corruption and Integrity in Arab Countries, UNDP

### 10.00 – 11.30  
**First Session**  
**International frameworks and emerging global trends on private sector integrity**

**Objective:** *share updates about applicable international standards, and relevant good practices and global initiatives with a view to fostering a better understanding of related requirements for their effective implementation, and the possible implications for the business climate and national efforts anti-corruption efforts in their respective countries.*

Moderated by Dr. Stuart GILMAN, Senior Partner, Global Integrity Group

- **Speakers**
  - Dr. Nikos PASSAS, Professor, Northeastern University School of Criminology and Criminal Justice
  - Ms. Olga SAVRAN, Senior Anti-Corruption Advisor, MENA-OECD Investment Programme
  - Mr. Joe MURPHY, Vice-President, Director of Public Policy, Society of Corporate Compliance and Ethics

- **Discussion**

### 11.30 – 12.00  
**Break**

### 12.00 – 14.30  
**Second Session**  
**State of private sector integrity efforts in the Arab region**

**Objective:** *take stock of regional and national private sector integrity efforts in Arab countries, and share the results of the national activities organized following since the first regional workshop held in Tunis on 7-8 June 2012, while reflecting on ways to advance and enhance these results in the future.*
Moderated by Dr. Muhyieddeen TOUQ, Senior Advisor, Regional Project on "Anti-Corruption and Integrity in Arab Countries" at UNDP, and Chair of the Ad-Hoc Committee for the Negotiation of the UN Convention against Corruption

- **Speakers**
  - Ms. Nicola EHLERMANN-CACHE, Deputy Head of the MENA-OECD Investment Programme
  - Ms. Rania UWAYDAH MARDINI, Instructor, Olayan School of Business, American University of Beirut
  - Mr. Qusay SALAMA, Head of Corporate Social Responsibility Committee, Egyptian Junior Business Association

- **Short presentations from selected countries**
  - Djibouti, Egypt, Iraq, Kuwait, Morocco, and Tunisia

- **Discussion**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.30 – 16.00</td>
<td>Lunch</td>
</tr>
<tr>
<td>16.00 – 17.30</td>
<td>Third Session</td>
</tr>
<tr>
<td></td>
<td><strong>Collective Action: Concepts, examples and lessons learned</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Objective</strong>: provide an inclusive and interactive platform to raise awareness about collective action mechanisms and share information about related examples and lessons learned that can benefit similar efforts in the participating countries.</td>
</tr>
</tbody>
</table>

Moderated by Dr. Rainer GEIGER, Independent Consultant, and former Deputy Director for Financial and Enterprise Affairs, OECD

- **Speakers**
  - Mr. Nadeem ANWER, Regional Compliance Officer, Siemens
  - Mr. Jean MONVILLE, Honorary President of SPIE SA, President of the International Deontology Committee of MEDEF the French Business Confederation
  - Mr. Jordan Thomas, Chair of the Whistleblower Representation Practice at Labaton Sucharow, and former Assistant Director of the US Securities Exchange Commission

- **Discussion**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>19.30</td>
<td>Social Dinner</td>
</tr>
</tbody>
</table>
Wednesday, 19 December 2012

09.00 – 11.30  Fourth Session (Part A)
Towards developing the capacities of different stakeholders in the area of private sector integrity

Objective: provide specialized platforms to enable each group of stakeholders (business, government, and civil society) to reflect on possible actions that they wish to undertake in 2013 and 2014, independently or jointly, to strengthen private sector integrity, focusing on the identification of (i) good practices that can be promoted and adopted by each group of stakeholders, and (ii) elements of related cooperation programmes that include peer learning, training, and other forms of technical assistance.

Parallel Session I: Developing the Capacities of Business
Moderated by Ms. Nicola EHLMANN-CACHE, Deputy-Head, MENA-OECD Investment Programme

Parallel Session II: Developing the Capacities of Government
Moderated by Ms. Shannon BULLOCK, Programme Officer, Legal Incentives and Public Procurement, Corruption and Economic Crime Branch, UNODC

Parallel Session III: Developing the Capacities of Civil Society
Moderated by Dr. Amer KHAYYAT, Secretary General, Arab Anti-Corruption Organization

11.30 – 12.00  Break

12.00 – 13.00  Fourth Session (Part B)
Promoting multi-stakeholder public-private efforts to strengthen private sector integrity in participating countries

Objective: share the findings of first part of this session and present the methodology of the "Country Groups", while outlining key potential areas of cooperation that may be discussed in the following session in a more detailed manner, with a view to further crystallizing and tailoring them into recommendations for action that are suitable for each group's country the context.

• Reporting back on the Parallel Sessions
• Presentation of methodology and potential areas for cooperation in 2013
  Mr. Arkan EL SEBLANI, Manager, Regional Project on Anti-Corruption and Integrity in Arab Countries, UNDP

13.00 – 15.30 "Country Group" Luncheons

15.30 – 16.30 Closing Session

Objective: share the findings of the "Country Groups" with a view to identifying key cross-cutting and country-specific recommendations for action to strengthen private sector integrity in 2013 and 2014, including potential avenues for multi-stakeholder cooperation.

• Reporting back on the Country Groups
• Closing Statement

  Dr. Azmi SHUAIBI, Coordinator, Non-Governmental Group of the Arab Anti-Corruption and Integrity Network

***