

Francesco Checchi

# SOCIAL MEDIA FOR TRANSPARENCY ACCOUNTABILITY OPENNESS AND ANTI CORRUPTION

# Content

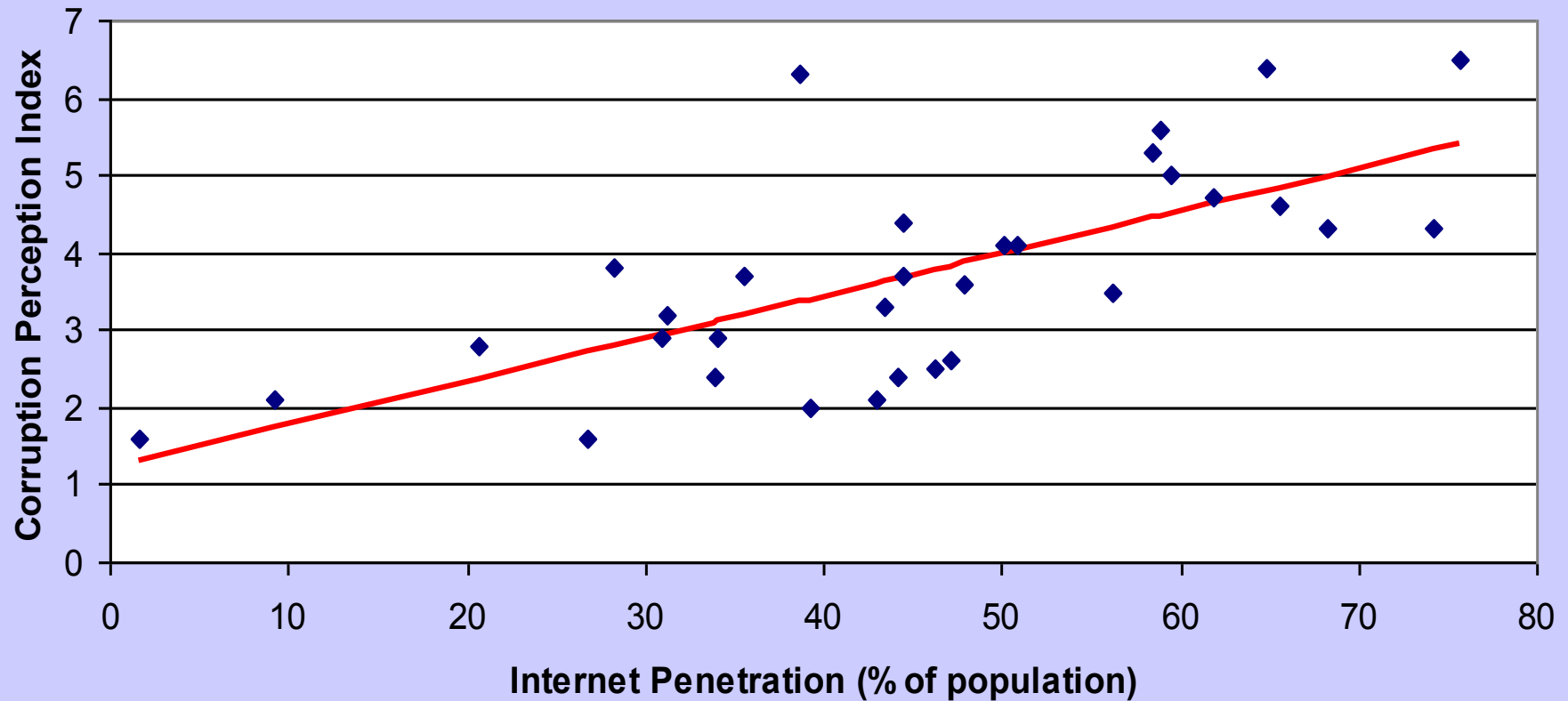
- **The context**
- Present some **examples of social media for anti corruption**
- **UNDP window of opportunities and examples**

# Context ECIS region

- High levels of corruption - Low levels of civil society participation and engagement – lack of vertical accountability
- Geneva Declaration of Principles and the Tunis commitment (2003)
- Open Government Partnership (2011) – (17 countries in the region)
- UNCAC
- Access to information laws
- Social media for transparency and anti corruption being promoted and utilized by citizens in many countries of the region

# Internet penetration – perception of corruption

ECIS region



# Definitions

- Open government : bridging the gap between citizens and public services (communication – transparency – participation beyond elections)
- Open data : tool, making data available – usable
- Social media: technology for social interaction (information sharing – crowdsourcing )

1. Examples: open data,  
information and participation



# Progetto OpenData

Assessorato all'Innovazione

- L'open data del Comune di Udine
- Bilanci comunali
- Referendum 2011
- Catalogo dati
  - Ambiente ed Energia
- Rassegna stampa e link utili

Il Comune di Udine pubblica una prima serie di dati sull'entrata e sulla spesa del Bilancio dell'Ente in formato elaborabile.

I dati consentono di seguire l'evoluzione degli stanziamenti e degli impegni/accertamenti del bilancio comunale, secondo la natura economica della spesa (Titolo-Intervento) secondo la fonte e tipologia di entrata (Titolo-Categoria-Risorsa) e secondo la finalità delle politiche pubbliche (Programmi). Per quest'ultimo aspetto si precisa che sono intervenute, nel periodo, alcune revisioni classificatorie.

I dati diffusi riguardano bilanci e rendiconti comunali a partire dall'anno 2008 e verranno aggiornati a seguito dell'approvazione del Bilancio di Previsione e del Rendiconto.

Per visualizzare il trend di entrata/spesa si propone una sintesi grafica delle macroaree di bilancio (Titolo-Categorie/Funzioni).

Bilancio di Previsione Spesa	<a href="#">2008</a>	<a href="#">2009</a>	<a href="#">2010</a>	<a href="#">2011</a>	<a href="#">sintesi grafica</a>
Bilancio di Previsione Spesa (per Programmi)	<a href="#">2008</a>	<a href="#">2009</a>	<a href="#">2010</a>	<a href="#">2011</a>	*
Bilancio di Previsione Entrate	<a href="#">2008</a>	<a href="#">2009</a>	<a href="#">2010</a>	<a href="#">2011</a>	<a href="#">sintesi grafica</a>
Bilancio Consuntivo Spesa	<a href="#">2008</a>	<a href="#">2009</a>	<a href="#">2010</a>		<a href="#">sintesi grafica</a>
Bilancio Consuntivo Spesa (per Programmi)	<a href="#">2008</a>	<a href="#">2009</a>	<a href="#">2010</a>		*
Bilancio Consuntivo Entrate	<a href="#">2008</a>	<a href="#">2009</a>	<a href="#">2010</a>		<a href="#">sintesi grafica</a>

## Bilancio di Previsione 2010 - Spesa

OGGETTO	PREVISIONE ATTUALE 2009	PREVISIONE INIZIALE 2010
<b>TITOLO I SPESE CORRENTI</b>	119.090.040,67	125.050.996,00
1 FUNZIONE 1 - FUNZIONI GENERALI DI AMMINISTRAZIONE, DI GESTIONE E DI CONTROLLO	32.696.515,31	27.967.062,00
1 SERVIZIO 1 - ORGANI ISTITUZIONALI, PARTECIPAZIONE E DECENTRAMENTO	2.417.001,00	2.231.715,00
1 INTERVENTO 1 - PERSONALE	809.500,00	750.430,00
1 INTERVENTO 2 - ACQUISTO DI BENI DI CONSUMO E/O MATERIE PRIME	10.000,00	5.000,00
1 INTERVENTO 3 - PRESTAZIONI SERVIZI	1.316.621,00	1.236.800,00
1 INTERVENTO 4 - UTILIZZO DI BENI DI TERZI	69.000,00	70.200,00
1 INTERVENTO 5 - TRASFERIMENTI	63.790,00	63.600,00
1 INTERVENTO 6 - INTERESSI PASSIVI E ONERI FINANZIARI DIVERSI	10.700,00	9.600,00
1 INTERVENTO 7 - IMPOSTE E TASSE	107.230,00	96.006,00
2 INTERVENTO 8 - ONERI STRAORDINARI DELLA GESTIONE CORRENTE	30.000,00	0,00
3 SERVIZIO 2 - SEGRETERIA GENERALE, PERSONALE, ORGANIZZAZIONE E PROGRAMMAZIONE	9.326.710,00	8.986.100,00
4 INTERVENTO 1 - PERSONALE	6.692.100,00	6.794.960,00
5 INTERVENTO 2 - ACQUISTO DI BENI DI CONSUMO E/O MATERIE PRIME	29.900,00	27.900,00
6 INTERVENTO 3 - PRESTAZIONI SERVIZI	1.480.460,00	1.521.360,00
7 INTERVENTO 4 - UTILIZZO DI BENI DI TERZI	0,00	0,00
8 INTERVENTO 5 - TRASFERIMENTI	91.600,00	91.600,00

non significativa la sintesi grafica del trend di spesa per "Programmi".

Sintesi dell'andamento delle Spese 2008-2011 (Bilancio di Previsione/Consuntivo)



government del Con

# Budget Tracking Tool

IT Promoting Transparency

Login

[»» Forgot your password?](#) [»» Create an account](#)

DEVOLVED FUNDS SEARCH

Devolved Funds Search

## Select Constituency

Select a constituency from the drop down lists to view constituency details including amounts of monies budgeted in various funds for projects in the constituency

Province  District  Constituency  [View Constituency Details](#)

Learn more about CDF

[Click Here to download CDF Act](#)

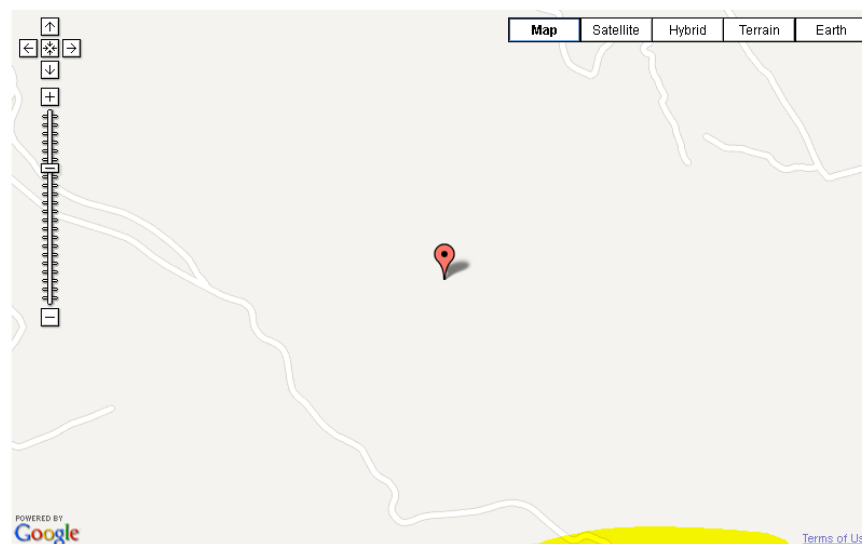
## Kenyan Constituencies

Written by Administrator

Monday, 02 November 2009 16:03

In conjunction with OpenStreetMap, Below, the map of Langata constituency, particularly

Kiharu



Constituency Details Mp Profile Funds Allocation **Report Issues** Upload Correspondence

Population : 176874

Size :

Province : Central

District : Muranga



# Explain data



## DISHONEST ABES

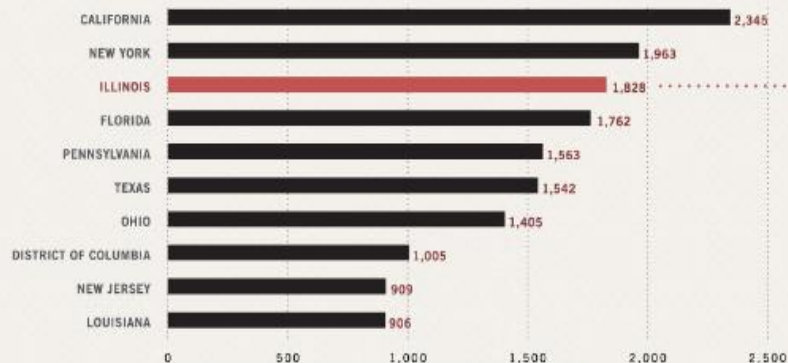
WHICH STATE GOVERNMENTS ARE MOST CORRUPT?

Government corruption doesn't only affect developing nations with long histories of dysfunction; it happens in nearly every American state (and, famously, the District of Columbia). From perjury and tax evasion to outright bribery, corruption has taken down thousands of elected officials over the past 35 years. Which states are home to the most convictions for government corruption?

### CORRUPTION CONVICTIONS PER 10,000 POPULATION\* (1976 - 2010)



### TOTAL CORRUPTION CONVICTIONS (1976 - 2010)



### SOMETHING IS ROTTEN IN THE STATE OF ILLINOIS

In 2011, former Illinois Governor Rod Blagojevich was found guilty of bribery, mail fraud, and extortion for attempting to sell the Senate seat vacated by President Obama. His conviction made him part of a tradition of corruption in the state: Since 1970, four Illinois governors have been convicted on various corruption charges.



**FORMER GOVERNOR:** OTTO KERNER, JR.  
**OFFICE TERM:** 1961 - 1968  
**CHARGES:** Mail fraud, bribery, perjury, and tax evasion.



**DAN WALKER**  
 1973 - 1977  
 Using false information to obtain mortgages.



**GEORGE RYAN**  
 1999 - 2003  
 Racketeering, bribery, extortion, money laundering, and tax fraud.



**ROD BLAGOJEVICH**  
 2003 - 2009  
 Bribery, extortion, and related charges for selling the U.S. senate seat.



CHICAGO IS THE MOST CORRUPT U.S. DISTRICT, CLAIMING ALMOST

**84%** OF ILLINOIS'S TOTAL CORRUPTION CONVICTIONS.

\*BASED ON 2010 POPULATION FIGURE.

# Communication channels for ACAs

**ДКСК** државна комисија за спречување на корупција

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Македонски English

SCPC

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- Statistics

Собрание на Република Македонија

едно семејство, еден дом

Управа за јавни приходи UJP.GOV.MK Public Revenue Office

РЕПУБЛИКА МАКЕДОНИЈА ДРЖАВЕН ЗАВОД ЗА РЕВИЗИЈА

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

STABILITY PACT FOR SOUTHEASTERN EUROPE ANTI-CORRUPTION INITIATIVE (SPA)

News > Contact Us

## Contact Us

### State Commission for Preventing Corruption

PRINT

Dame Gruev no.1  
1000 Skopje  
Macedonia

+389 2 3215 377  
+389 2 3215 380

Send an e-mail to this Contact:

Enter your name:

E-mail address:

Message subject:

Enter your message:

Send

[ Back ]

### Assets Declaration

Assets Declaration

### Guideline for managing conflict of interests

GUIDELINE for managing conflict of interests

ДИРЕКЦИЈА ЗА ЗАШТИТА НА ЛИЧНИТЕ ПОДАТОЦИ

КОМИСИЈА ЗА ЗАШТИТА НА ПРАВОТО ЗА СЛОБОДЕН ПРИСТАП ДО ИНФОРМАЦИЈИТЕ ОД ЗАВЕН КАРАКТЕР

GRECO

USAID FROM THE AMERICAN PEOPLE HUMAN AND INSTITUTIONAL DEVELOPMENT PROJECT

# Participation - legislation

## keeptheweb#OPEN

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### The Digital Accountability & Transparency Act (DATA), H.R. 2146

**STATUS:** [Unanimously passed by the US House of Representatives on April 25, 2012](#)

Americans have a right to know how government spends their tax dollars. But federal spending data, as currently available, is not accurate, not consistent, not complete and not useful. H.R. 2146, the [Digital Accountability and Transparency Act \(DATA Act\)](#), will implement strong reporting standards, allowing fractured and ineffective reporting systems to be streamlined, providing useful information to policymakers, agency managers, and the American people. The DATA Act will reduce bureaucratic waste, strengthen our ability to prevent and prosecute fraud and abuse of taxpayer dollars, and help Congress reduce federal spending- saving billions of dollars each year. The Data Act, based on a [working system](#), is [bipartisan](#), [bicameral](#), and [broadly supported](#). Recent endorsement letters include:

- [24-Member Open Government Coalition including the Sunlight Foundation, the Project on Government Oversight \(POGO\) and the Electronic Frontier Foundation \(EFF\)](#)
- [The American Institute of Certified Public Accountants \(AICPA\)](#)
- [Level One Technologies](#)
- [Americans for Tax Reform \(ATR\)](#)

The DATA Act is expected to come up for a vote in the US House of Representatives soon. Below, you'll find text of the current manager's amendment in [Madison](#), reflecting months of works with transparency groups, federal agencies, federal funding recipients and now, you.

So [sign up](#), comment and collaborate to build a better bill.

1

112th CONGRESS, 1st Session AMENDMENT IN THE NATURE OF A SUBSTITUTE TO [H.R. 2146 OFFERED BY MR. ISSA OF CALIFORNIA](#) Strike all after the enacting clause and insert the following: [2](#)

SECTION 1. SHORT TITLE. This Act may be cited as the "Digital Accountability and Transparency Act of 2012" or the "DATA Act". [1](#)

SEC. 2. TABLE OF CONTENTS. The table of contents for this Act is as follows: [1](#)

Sec. 1. Short title. [1](#)

Sec. 2. Table of contents [1](#)

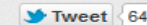
Sec. 3. Definitions. [1](#)

TITLE I-ACCOUNTABILITY AND TRANSPARENCY IN FEDERAL SPENDING [1](#)

Sec. 101. General requirements for accountability and transparency in Federal spending. [2](#)

Sec. 102. Data standardization for accountability and transparency in Federal spending. [1](#)



 64

[Link](#)

### Participate

Add A Bill Edit / Comment

[Login to Add Comments.](#)

101 Community Suggestions

["\(B\) An identification of the recipient, the parent entity, and the ultimate parent entity of the recipient, if the ..."](#)

[Beth N.](#) Apr 18th, 2012 3:05 pm

["\(6\) EXECUTIVE AGENCY-The term 'Executive agency' has the meaning provided by section 105 of title 5."](#)

[Carol C.](#) Apr 23rd, 2012 3:36 pm

["\(D\) Serve as the sole spending accountability portal for the entire Federal Government."](#)

[Daniel M.](#) Apr 18th, 2012 9:38 pm

14 Community Comments

See earlier comment from another user. Ultimate parent entity is also important.

[Daniel M.](#) Apr 18th, 2012 9:23 pm

"Program" is ambiguous. Recommend clarifying.

[Daniel M.](#) Apr 18th, 2012 9:24 pm

Superfluous. Registration is a requisite action to receive any award in the first place, except in the case of awards ...

[Daniel M.](#) Apr 18th, 2012 9:20 pm

"Program" is ambiguous. Clarify.

Keep me updated!

Email:

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2. Corruption specific tools:  
monitoring, reporting,  
denouncing  
> watchdogs and civic  
engagement initiatives

# Monitoring



Login

English (US)



HOME

Reports

Submit a Report

Get Alerts

Contact Us

About Us



109

## You find corruption, we tell the world!

The Corruption Tracker enables you to denounce anonymously any kind of corruption act. If before you could do nothing about it, now you can help us to change!

Report now!

FILTERS → **REPORTS** NEWS PICTURES VIDEO ALL

↑ CATEGORY FILTER [HIDE]



- ALL CATEGORIES
- POLICE/MILITARY
- HEALTH CARE
- PUBLIC OFFICES
- POLITICS
- EDUCATION
- CUSTOMS
- PRIVATE SECTOR
- UTILITIES
- OTHER

### How to Report

1. By sending an email to [report@corruptiontracker.org](mailto:report@corruptiontracker.org)
2. By sending a tweet with the hashtag/s **corruption** or **bribe** or **anti.corruption** or **th** Waiting for [www.corruptiontracker.org...](http://www.corruptiontracker.org...)

# Naming and shaming

[VIEW RANKINGS](#)[FAQ](#)[BLOG](#)[DONATE](#)[ABOUT US](#)[CONTACT](#)[Sign up](#)[Login](#)

## REPORT CORRUPTION

Did your lecturers or administrators ask you for alcohol, money, or sex?

Find them. Report their corruption.



### Best Performing Individuals ?



[Kwagala Betty](#)  
Makerere University

3.33



[Nangoli Sudi](#)

### Worst Performing Individuals ?



[Zawedde Aminah](#)  
Makerere University

2.44



[Serugunda Henry Mukal...](#)

### Find a University or Department

University  
<https://www.notinmycountry.org/>  
- Select -

Department (Academic / Administrative)

# Election monitoring

ЗА ЧЕСТНИ  
ИЗБОРИ

HOME

REPORTS

SUBMIT A REPORT

GET ALERTS

CONTACT US

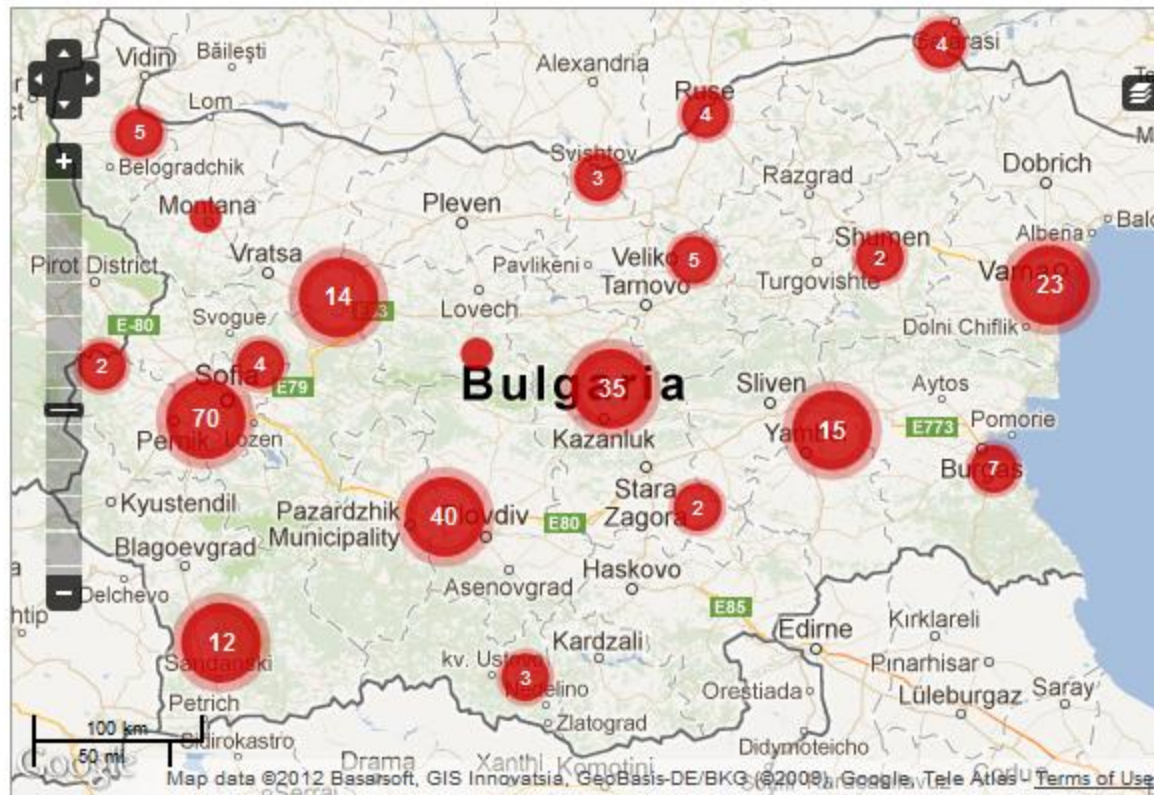
ЗА ПРОЕКТА

КАК ДА ПОДАДЕМ СИГНАЛ

БАНЕРИ

FILTERS → **REPORTS** NEWS PICTURES VIDEO ALL

↓ CATEGORY FILTER [HIDE]



**ALL CATEGORIES**



**BUYING VOTES**



**VOTING FRAUD**



**VOTER INTIMIDATION**



**VOTER TOURISM**



**ELECTION CAMPAIGN  
IRREGULARITIES**



**ISSUES DURING THE VOTING  
PROCESS**



**ИЗПОЛЗВАНЕ НА ЕЗИК НА  
ОМРАЗТА**

# Evaluation of Government Performance



РосПил



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Android



Windows Phone

Сообщить о сомнительной закупке

Новости

Госзакупки

Результаты

Митинг

О сайте

найти



Юристы РосПила: [Любовь Соболев](#), [Андрей Мищенко](#), [Константин Терехов](#), [Янина Власенко](#), [Екатерина Петрова](#)

Количество жалоб (обращений) в ФАС	108
Количество жалоб (обращений), признанных обоснованными	68
Общая сумма заказов, по которым были пресечены нарушения	40 407 536 066,71
Проверено заказов	341

## Поставка автомобиля

Подготовлена жалоба по заказу на право заключить государственный контракт на поставку легкового автомобиля  
<http://zakupki.gov.ru/pgz/publ...>

1. В нарушение ч. 1 ст. 41.6 и ч. 2.1 ст. 34 Закона о размещении заказов, в ЧАСТИ II Техническая часть Документации об аукционе в электронной форме (страница 20 документации), в форме требований к двигателю автомобиля, подлежащего поставке, Заказчик установил требования к производителю товара – в документации указано, что поставке подлежит автомобиль с двигателем Dual VVT-i

VVT-i (Variable Valve Timing with intelligence) – интеллектуальная система фаз газораспределения

### Зачем все это нужно?

Затем, что пенсионеры, врачи, учителя находятся на грани выживания в то время как жулики у власти покупают очередную виллу, яхту или еще черт знает что.

Это наши деньги.

Это нормальное медицинское обслуживание. Это качественное образование. Это дороги, по которым можно ездить. Это чистые улицы. Это возможность всем нам жить лучше.

**НУЖНА ВАША ПОМОЩЬ**

Яндекс-кошелек:

41001859832724

[подробнее »](#)



# ‘Truthmeters’

Центральный сайт Ульяновска

С нами Ульяновск становится ближе

Афиша

Пользователи

 [Все обещания](#)  [Выполненные](#)  [Невыполненные](#)  [НЕ установлено](#)  [Чиновники](#)  [Статистика](#) [О проекте](#) 

Актуальные к выполнению

[Установить скульптуру на фонтан в парке Владимирский сад](#) пообещал [Морозов Сергей Иванович](#)

« 4 мая житель Ульяновска передал в дар Ульяновску скульптуру, которая была частью фонтана во Владимирском саду в конце XIX века. »

добавлена новость: [вернулась скульптурная группа, украшавшая собой парк в 19 веке.](#)

Опубликовано: 04.05.2012

Написал: [Katrinelle](#)

[Направить 4, 8 млн руб. на реализацию ряда издательских проектов](#) пообещала [Мурдасова Татьяна Геннадьевна](#)

« Дополнительные средства из федерального бюджета в размере 4, 8 млн руб. будут выделены на реализацию ряда издательских проектов »

Опубликовано: 20.03.2012

Написал: [Katrinelle](#)

# Reporting on service delivery



Checkmyschool.org

Promoting transparency and social accountability, one school at a time!

Home News Archive About My Account

Search



Please login to post feedback. Sign-up [here](#) or [login](#).

## Feedback



**carlopogs09** on , June 28, 2012

Malugod na tinangap ng DepEd Nueva Ecija sa pamumuno ni Ma'am Tarcila Javier CESO V ang Check My School.

[view](#) 0 comment(s)

[Log in](#) or [register](#) to post comments

**Paul Thomas** on Alangalang I Central School, June 28, 2012

Maayos na ang aming Gabaldon Building...

[view](#) 0 comment(s)

[Log in](#) or [register](#) to post comments

## School Issues

Classes: 1



## Partners



OPEN SOCIETY INSTITUTE



SAGOT KO PARALA NDI!

## Text CMS

SMS FORMAT: CMS <name of school> <message> send to 2948

- test1 comant from xxxxxx4186
- Mabuhay an CMS! from xxxxxx4186
- Sana po ay matulungan niyo kami. from xxxxxx0215

# Problems and challenges

- Reporting activity on these websites is generally low.
- projects are based on the premise that if information is made public, it will be used. This is not necessarily happening > follow up is needed
- there is no consulting or help when you report on line > public institutions have hotlines NGOs have promote hotlines with consulting as well
- **Credibility and quality of the reported information**

# Problems and challenges

- **Digital divide.** Well-educated young urban professionals are the first to embrace emerging technologies . Elderly people, residents of remote and rural areas and the poor often lag behind
- Presence of legal mechanisms to follow up on the complaints
- **How to make the public administration use these platforms ?**

## **Social media: not a silver bullet: Identifying the window of opportunity for UNDP engagement in supporting anti corruption through social media:**

- **Governments' and institutions' commitment and cooperation / policies (e.g. OGP)/legal framework**
- **Bureaucratic culture**
- **Information technology, technical means – internet penetration**
- **Legal and regulatory framework**
- **Accountability mechanisms**
- **Civil society - NGOs – CSOs – independent activists**
- **Media**

# What can UNDP do ?

- Engage stakeholders - propose ideas - strategies
- Technical assistance for the development of the platforms (within a strategy)
- Awareness raising and technical trainings/capacity development for the public administrations and the NGOs - CSOs –journalists
- Provide the project strategy and management (sustainability, monitoring and evaluation)

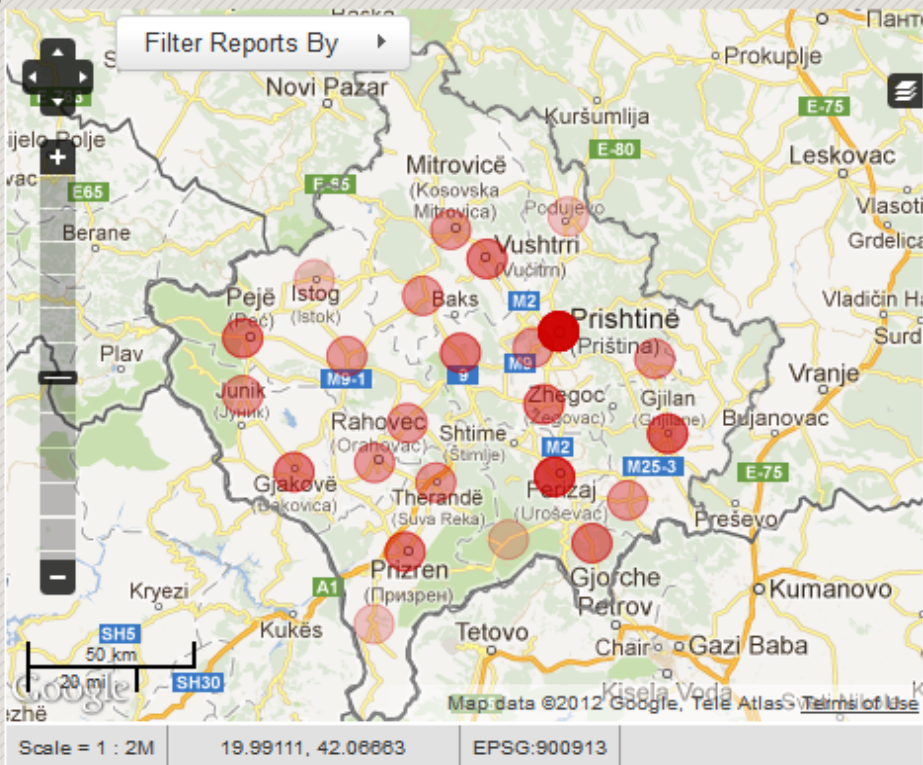
# Example: Kosovo

## Kallxo.com - Corruption Reporting

Empowering Citizens through Social Media to Fight Corruption

- HOME
- ABOUT US
- REPORTS
- HOW TO REPORT?
- FAQ
- CONTACT US

### REPORT



This is an interactive map. The colored circles represent the reported cases...

### Reports

TITLE	LOCATION	DATE
-------	----------	------

#### Report Title

#### Description

#### Date & Time

Date

Time  :

#### City (incident occurrence)

#### Involved institution

# KOSOVO

Project for social accountability at the local level:

Supporting the municipalities in establishing, maintaining and scaling-up innovative social media prototype solutions to tackle the identified business problems and simplify interaction with citizen

**baseline assessment of capacity of municipality staff to utilize such tools**

Supporting municipalities in organizing outreach activities to youth through social media and SMS



# Serbia

- Training of journalists on corruption and in using digital storytelling tools and social media
- Development of lead stories by trained journalists
- Distribution of grants to NGOs for internship programs for trained journalists to further investigate leads
- Placement of stories through primarily social media

# Thank you

- [Contacts](#)
- [Francesco.checcchi@undp.org](mailto:Francesco.checcchi@undp.org)
- [Giulio.quaggiotto@undp.org](mailto:Giulio.quaggiotto@undp.org)