Global Programme on Anti-Corruption for Development Effectiveness (PACDE)
Social Accountability Initiatives

Aida Arutyunova
Anti-Corruption Specialist
UNDP/BDP/DGG

5th Meeting of the Anti-Corruption Community of Practice in the Arab Region
Amman, Jordan
June 28-29, 2012
PACDE’s Work on Social Accountability Initiatives


2. Social Accountability Initiatives – one of PACDE’s priority areas for 2012

3. Programmes of support: Web-based platforms, “Development Pacts”, support to CSOs, work in sectors (education, health, water), women and corruption

4. Expected Outcomes: Improved service delivery, decreased corruption risks
UNDP’s Approach

**Demand side**
- Civic engagement
- Public Awareness
- Education
- Media & CSO oversights

**Supply side**
- Institutional reform (PAR)
- Legal reform
- AC strategy/plan

**Pressure from the top** can give the right signals and demonstrate political will

**Pressure from the bottom** - from people - can help create and retain political will over time
Social Media and Public Transparency & Accountability

- Three emerging models:
  - **Information sharing**: use social media – blogs, forums, social networks and video hosting sites like YouTube – to disclose information about instances of corruption.
  - **Crowdsourcing**: the open source Ushahidi technology to monitor service delivery, ‘Truthmeters’, Electronic Petitioning.
  - **Crowd-to-community model**: combine crowdsourcing with mechanisms that increase interaction of visitors with the project and between each other, transforming a ‘crowd’ into a community.
UNDP’s Work on the Ground

- Huduma platform (*Kenya, Nigeria, Philippines and India*)
  - provides voice to citizens
  - offers service providers with real time actionable data to respond to citizens concerns
  - measures improvement of service delivery
- **Kallxo.com** Corruption Reporting
  - an online platform to monitor corruption (*Kosovo*)
UNDP’s Recent Experiences

- Work in Sectors - support to 16 Country Offices to implement projects with seed funds (40,000$) to improve service delivery in education, health and water sectors
- “Development Pacts” - civil society monitoring of public service delivery (Bolivia, India, Uganda and Zambia)
- Tiri – Leadership Programme (Western and Eastern Africa)
- Support to the Media - investigative journalism training module (11 countries in southern Africa -2009, Yemen – 2010, DRC – 2011), support to PNG
SECTORS – SIMPLE MODEL THAT MAKES IT WORK

1. Assessment/measurement – baseline information, partnership, prioritization, targeted interventions
2. Pilot to implement the risk reduction plan
3. Replication/up-scaling pilot

Assessment/measurement – baseline information, partnership, prioritization, targeted interventions
High Risk – High Return
Thank You!

Further information: www.undp.org/governance
Email: pacde@undp.org