

# Global Programme on Anti-Corruption for Development Effectiveness (PACDE) Social Accountability Initiatives

Aida Arutyunova  
Anti-Corruption Specialist  
UNDP/BDP/DGG

5<sup>th</sup> Meeting of the Anti-Corruption Community of Practice in the Arab Region  
Amman, Jordan  
June 28-29, 2012

# PACDE's Work on Social Accountability Initiatives

1. Working with: UN Millennium Campaign, Transparency International, Tiri, Huairou Commission, UNDP Regional Centers and Country Offices
2. Social Accountability Initiatives – one of PACDE's priority areas for 2012
3. Programmes of support: Web-based platforms, “Development Pacts”, support to CSOs, work in sectors (education, health, water), women and corruption
4. Expected Outcomes: Improved service delivery, decreased corruption risks

# UNDP's Approach

## Demand side

- Civic engagement
- Public Awareness
- Education
- Media & CSO oversights

## Supply side

- Institutional reform (PAR)
- Legal reform
- AC strategy/plan

**Pressure from the top can give the right signals and demonstrate political will**



**Pressure from the bottom - from people - can help create and retain political will over time**



# Social Media and Public

## Transparency & Accountability

- Three emerging models:
  - ***Information sharing***: use social media – blogs, forums, social networks and video hosting sites like YouTube – to disclose information about instances of corruption
  - ***Crowdsourcing***: the open source Ushahidi technology to monitor service delivery, ‘*Truthmeters*’, Electronic Petitioning
  - ***Crowd-to-community model***: combine crowdsourcing with mechanisms that increase interaction of visitors with the project and between each other, transforming a ‘crowd’ into a community.

# UNDP's Work on the Ground

- Huduma platform (*Kenya, Nigeria, Philippines and India*)
  - provides voice to citizens
  - offers service providers with real time actionable data to respond to citizens concerns
  - measures improvement of service delivery
- [Kallxo.com](http://Kallxo.com) Corruption Reporting
  - an online platform to monitor corruption (Kosovo)







# UNDP's Recent Experiences

- Work in Sectors - support to 16 Country Offices to implement projects with seed funds (40,000\$) to improve service delivery in education, health and water sectors
- “Development Pacts” - civil society monitoring of public service delivery (Bolivia, India, Uganda and Zambia)
- Tiri – Leadership Programme (Western and Eastern Africa)
- Support to the Media - investigative journalism training module (11 countries in southern Africa -2009, Yemen – 2010, DRC – 2011), support to PNG

## SECTORS – SIMPLE MODEL THAT MAKES IT WORK



Assessment/measurement – baseline information, partnership, prioritization, targeted interventions

Pilot to implement the risk reduction plan

Replication/up-scaling pilot

# High Risk – High Return





# Thank You!

**Further information:**  
[www.undp.org/governance](http://www.undp.org/governance)  
[Email: pacde@undp.org](mailto:pacde@undp.org)

