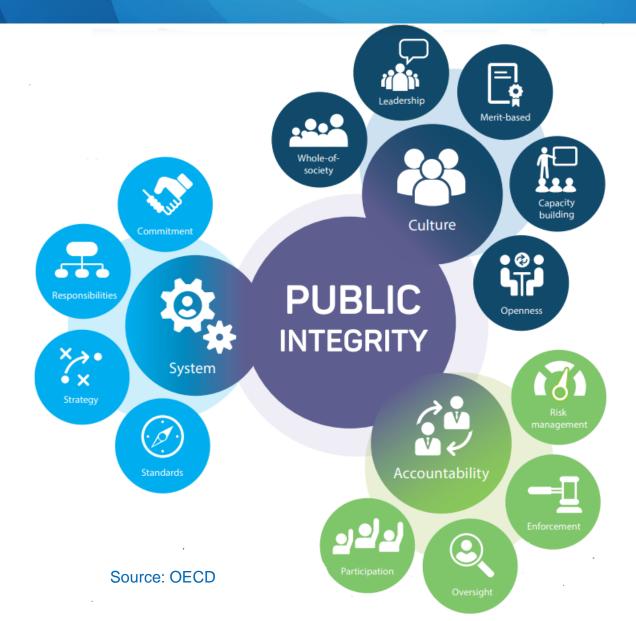**Promoting a Culture of Integrity
with a Focus on the Role of Education and Awareness Raising**

UNDP

Outline

I.   **Promoting a culture of integrity**

II.   **Education and awareness-raising for promoting integrity**

III.   **Role of public integrity bodies and other key actors**

Promoting a culture of integrity

Source: OECD

Making corruption socially unacceptable through:
- **Openness & transparency**
- **Capacity building & education**
- **Merit based hiring**
- **Integrity in leadership**
- **Whole-of-society approach**

Education and awareness-raising for promoting integrity

UNESCO

Mainstreaming integrity education into the school or post-secondary curriculum

- Introducing specific courses or modules on anti-corruption with public integrity learning outcomes in primary and secondary schools or post-secondary institutions.

- Rewriting existing curriculum frameworks and developing teaching, learning and reading materials for each subject to incorporate public integrity learning outcomes.

- Developing materials for educators and students that support the achievement of existing integrity learning outcomes within existing subjects.

Delivering integrity education by ACAs in schools and post-secondary institutions

An anti-corruption agency (ACA) may directly provide education in schools and post-secondary institutions, e.g.:

- tailored, on-request training to different schools, with modules developed around specific learning outcomes.
- educational conferences and events with universities
- invited lectures on an ad hoc basis

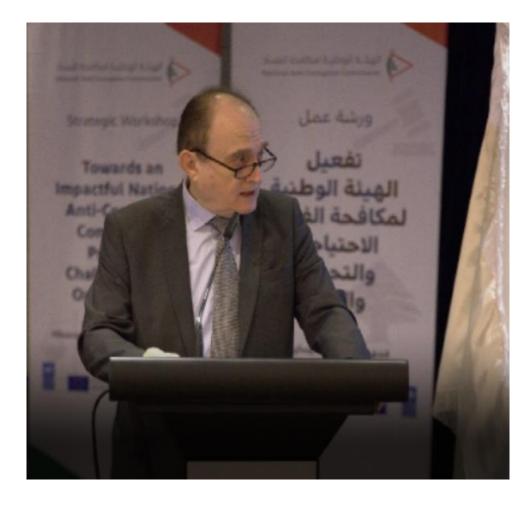# Delivering integrity education in extracurricular programmes

Extracurricular educational activities are developed around specific learning outcomes.

- Settings include after-school, on campus or camp
- Youth-led initiatives and integrity clubs may be independent or may have institutional support
- Partners may include the school/university and the anti-corruption commission, and/or a civil society organisation

Role of public integrity bodies and others

Working with partners & stakeholders

Key anti-corruption and integrity education stakeholders including ministries, schools, universities and student groups work together:

- Building partnerships
- Engaging stakeholders
- Forming working groups
- Providing expertise
- Sharing experiences
- Piloting and scaling up

Success factors

Experiences across successful integrity education initiatives show:

- Materials are relevant to students' day to day lives
- Learning about integrity requires interactive teaching methods
- Teacher training supports the rollout of new materials/methods
- Family and community engagement is beneficial
- "Values are caught and not taught"